

J&K Pavilion at IITF 2024- A Celebration of Heritage and Empowering Local Entrepreneurs, Artisans

JKTPO all set to host 2 day J&K Textile Sourcing Fair 2024 in Srinagar on November 28-29

JAMMU BULLETIN NEWS
NEW DELHI, Nov 21:

The Jammu and Kashmir Trade Promotion Organisation (JKTPO), under the aegis of Industries and Commerce Department of Government of Jammu and Kashmir, proudly showcased the vibrant spirit of region's artisans and entrepreneurs through its pavilion set up at the 43rd India International Trade Fair (IITF) 2024.

The fair, being hosted at Pragati Maidan in New Delhi by ITPO from November 14 to 27, showcased J&K's rich culture and entrepreneurial energy, perfectly aligning with this year's theme of tradition and modernity.

This year's J&K Pavilion @ IITF 2024 has provided a prominent platform for over 115 exhibitors including women entrepreneurs, specially-abled entrepreneurs and cooperative societies, to present their products to diverse audiences. The Pavilion has drawn attention to J&K's Geographical Indication (GI)-tagged products such as world-renowned Saffron, Pashmina Shawls, Kani Shawls, Sozni Embroidery, Basholi Paintings, and Paper Maché, epitomizing the authenticity and excellence of J&K's heritage.

Jammu and Kashmir Day will be celebrated on November 23, 2024, at Amphitheater 1. This event will feature captivating cultural performances and engagements with dignitaries, further enhancing J&K's cultural and trade presence on the national stage.

JKTPO's transparency and inclusive efforts have been critical in supporting local businesses. With the participation of known organizations such as J&K Agro Industries Development Corporation, J&K Industries, and the



State Handloom & Handicrafts Development Corporation, the Pavilion has showcased the harmonious blend of tradition and innovation that defines the region.

Over the past 2-3 years, JKTPO has significantly enhanced the participation of artisans, farmers, entrepreneurs in trade fairs/exhibitions in different parts of the country, including IITF. The participation in the J&K Pavilion at the India International Trade Fair (IITF) has witnessed a remarkable surge, growing from fewer than 30 exhibitors to over 110 exhibitors in 2024. In 2023 also, the JKTPO facilitated participation of around 120 exhibitors for participation in IITF at Pragati Maidan. This significant increase reflects the growing enthusiasm among artisans, farmers, entrepreneurs and cooperatives to

showcase their products on a prestigious platform like IITF.

The benefits accrued to participants have been substantial, with many artisans and entrepreneurs generating numerous business leads that have translated into confirmed orders, fostering long-term business relationships. Additionally, on-the-spot sales at the fair have increased exponentially, providing direct financial benefits and boosting morale among the exhibitors. The overwhelming response from visitors and buyers has further instilled a sense of pride and motivation among the participants, who are now eagerly looking forward to showcasing their offerings at the J&K Pavilion each year. This success highlights Government's relentless efforts in promoting and empowering local talent, creating a sus-

tainable and thriving ecosystem for artisans and entrepreneurs.

In line with its mission to empower local entrepreneurs, JKTPO has consistently organized buyer-seller meets, exhibitions and trade fairs to promote J&K's rich art, culture, and industries.

Over the past few years, JKTPO has organized and participated in more than 70 Exhibitions/ buyer-seller meets and events, including notable ones such as MITEX, PITEX, World Food India, MSME EXPO, UPITEX, Carpet Fair Badohi, CII Fair Chandigarh, etc. In addition, the JKTPO has initiated organizing national level trade fairs, namely JK Trade Show 2024, JK Textile Sourcing Fair, Agro Food Fest, etc. since 2023.

It is important to add that the JKTPO has started charging participation fee from the exhibitors which has brought serious and enterprising ones forward, thus incentivising hard work and entrepreneurial talent. The payment of participation fee has ensured huge demand and turnout at these exhibitions, motivating new and aspiring artisans and entrepreneurs to start their journey.

Beyond physical platforms, JKTPO has been instrumental in promoting J&K entrepreneurs through e-commerce. More than 30 onboarding drives for platforms like Amazon, Flipkart, Walmart and GeM have enabled over 1500+ entrepreneurs to showcase their products to a global audience and more than 5000 entrepreneurs participated in these awareness and onboarding drives. These initiatives are part of a broader strategy to ensure artisans and entrepreneurs achieve enhanced sales and recognition.

GMC Srinagar hosts CME programme on Antibiotic Stewardship

Inaugurates Hospital Infection Control Committee



JAMMU BULLETIN NEWS
SRINAGAR, Nov 21:

The Department of Anaesthesiology, Critical Care, Pain, and Palliative Medicine at Government Medical College (GMC) Srinagar, organized a Continuing Medical Education (CME) program on Antibiotic Stewardship.

The CME, organized under the leadership of Professor Dr. Hina Bashir, Head of the

Department, aimed to discuss strategies for effective antibiotic use, bringing together distinguished faculty from across the valley.

GMC Srinagar also inaugurated its Hospital Infection Control Committee, aimed at reducing and managing hospital-acquired infections within GMC Srinagar and its associated hospitals.

The committee comprises key members, including the

Principal of GMC Srinagar, Heads of Departments of Microbiology, Anaesthesia and Critical Care, Pharmacology, Obstetrics and Gynaecology, Surgery, Medicine, Orthopaedics, and the Medical Superintendent of SMHS Hospital.

Prof. Iffat Hassan, Principal and Dean, GMC Srinagar, stressed the importance of judicious antibiotic use, stating that GMC Srinagar has consistently worked to prevent antibiotic resistance in the region.

Prof. Dr. Hina Bashir underscored the urgency of addressing antibiotic misuse, warning of the life-threatening risks posed by resistant bacterial infections.

The CME witnessed active participation from several Heads of Departments, including Prof. Dr. Muzaffar Jan, Dr. Rakesh Kumar Koul, Prof. Dr. Iqbal Saleem Mir, Prof. Samina Farhat Hakak, Prof. Asif Nazir, Prof. Dr. Syed Masuma Rizvi and other delegates from hospitals across the valley. Tahleela Asmat Chief Accounts Officer, Fayaz Ahmad Bhat Administrative Officer also attended the CME.

Eshaan Saini of GDC Marh bags gold medal in Judo



JAMMU BULLETIN NEWS
JAMMU, Nov 21:

Eshaan Saini student of BA Sem V of Government Degree College Marh has won gold medal in Open District Judo Championship 2024 held at M.A Stadium, Jammu from Nov 18 to Nov 19-2024.

The Championship was organized by the Judo Association J&K under the banner of J&K Sports Council and J&K Olympic Association.

GMC Udhampur organises Annual Cultural Program

JAMMU BULLETIN NEWS
UDHAMPUR, Nov 21:

Government Medical College Udhampur today organized the annual cultural program "Udhampur 2024" in which students of both MBBS batches admitted so far participated along with teaching faculty, Senior Doctors, Residents and paramedical staff. The program started with the traditional lamp lighting by Principal Dr. Mrityunjay, Medical Superintendent Dr. Sanjay K. Sharma and Senior Faculty, Dr. Syed Abid Rasheed Shah, Administrative Secretary, Health and Medical Education Department, UT of Jammu and Kashmir, while addressing the gathering, virtually, explained the importance of this phase of life to all the students of this newly established college and exhorted them to be good doctors in future. He assured to increase more facilities with time. MLA Udhampur West Pawan Gupta, in his address, appreciated the efforts of the students and explained the contribution of doctors in the society. In the program, students from UT of J&K and those admitted under All India quota presented Dogri and Hindi songs, and Dogri, Punjabi, Haryanvi dances. Ladakhi dance and Bhangra were especially liked by the audience. After this, prizes were distributed to various winners of sports competitions held a few days ago.

DC reviews progress achieved under credit linked schemes in Kathua District

JAMMU BULLETIN NEWS
KATHUA, Nov 21:

To review the achievements under credit-linked/employment generation schemes of different departments, Deputy Commissioner Kathua, Dr Rakesh Minhas chaired a meeting here today in the Conference Hall of DC office. At the outset, the Deputy Commissioner sought the details about the number of cases sanctioned by the implementing departments and the number of cases disbursed and those pending with the banks.

The DC directed the heads of the departments and bankers to work in coordination for the early disposal of the cases. The meeting discussed a series of measures to evaluate the progress and performance of credit linked schemes in the Agriculture and allied sectors. Addressing the meeting, the DC called upon the all concerned departments and bankers to redouble their efforts in achieving the outlined targets. Strict instructions were also issued to concerned departments and bankers to ensure zero pendency in the sanctioned cases which are lying in the banks for disbursement. Among others ADDC, CPO Kathua, heads of various departments and bankers were also present.

JPDCL Staff imparted Safety Training in District Kishtwar

JAMMU BULLETIN NEWS
KISHTWAR, Nov 21:

The Jammu Power Distribution Corporation Limited (JPDC) on Thursday conducted a one-day training program on safety protocols for its officers and field staff here in the Conference Hall, DC Office Complex.

The program was chaired by Superintending Engineer and Technical Officer to the Managing Director, JPDC, Surjeet Singh. The initiative aimed to enhance awareness and compliance with essential safety measures during field operations.

The Expert trainers from JPDC delivered live demonstrations and detailed sessions on electrical safety practices, Standard Operating Procedures (SOPs), and the effective use of safety equipment.

The program highlighted the critical importance of preventive safety measures and emergency response strategies to protect both employees and the general public.

Participants were encouraged to maintain strict adherence to safety protocols and remain vigilant while performing their duties. The session concluded with an interactive Q&A segment, providing participants an opportunity to clarify doubts and deepen their understanding of safety management practices.

Archives Department facilitates visit of Specially abled Children to Dogra Art Museum

JAMMU BULLETIN NEWS
JAMMU, Nov 21:

Department of Archives, Archaeology & Museums, J&K, while celebrating World Heritage Week (19-25, Nov. 2024), facilitated the visit of specially abled children from School for Hearing Handicapped J&K Samaj Kalyan Kendra to Dogra Art Museum, Jammu. The initiative taken up by the Department was aimed to offer the children a unique cultural experience.

Throughout the day, the children participated in the tailored tours to the Bahu Fort and Archival Exhibition, Kala Kendra, Jammu before visiting the Dogra Art Museum, where in they were briefed about the history and significance attached to Bahu Fort. The students were also shown rare Archival Documents in the Exhibition and they evinced keen interest while visiting the Exhibition. This visit was a wonderful opportunity to inspire young minds and foster a deeper appreciation for our culture. Guided by the experienced staff, the children explored various exhibits that were showcased. The



event aimed to provide an enriching educational experience.

The visit was organized on the directions of Kuldeep Krishan Sidha, Director, Archives, Archaeology & Museums, J&K, who was keen to provide equal learning opportunities to these specially abled children.

The Museum also provided friendly spaces and resources to support the various needs of the Hearing and speech impaired children, ensuring that each child could enjoy their visit to the fullest.

The students were accompanied by Roshan Bhan, the School Principal and other Teachers/Interpreters of the institution. It was the

first of its kind educational initiative, wherein interpreters explained the significance of heritage and culture to the students by using sign language.

The principal appreciated the steps being taken by the Department and requested to facilitate more such visits in future also. Apart from this, Members from Ex-Serviceman fraternity and students from Cluster University Jammu also visited the Dogra Art Museum, Jammu and participated in the World Heritage Week celebrations.

The event was conducted and coordinated by Mukul Magotra, Curator, Dogra Art Museum, Jammu.

JKEDI, SMVDU ink MoU to strengthen entrepreneurial ecosystem

Vow to provide vibrant platform for young innovators to excel

JAMMU BULLETIN NEWS
KATRA, Nov 21:

Jammu and Kashmir Entrepreneurship Development Institute (JKEDI) and Shri Mata Vaishno Devi University (SMVDU) on Thursday signed a Memorandum of Understanding (MoU) to strengthen the areas of entrepreneurship development and innovation based activities. The MoU was signed by Director JKEDI Rajinder Kumar Sharma and Registrar, SMVDU Ajay Kumar Sharma in the presence of Prof. (Dr.) Pragati Kumar, Vice-Chancellor of SMVDU. The MoU focuses on fostering collaboration between the two institutions in areas such as incubation, entrepreneurship, skill-based training, education, research and the promotion of an innovation-driven culture. The partnership aims to create opportunities for students and aspiring entrepreneurs through initiatives like curriculum development, industrial training, internships, and research and skill development programs.



SMVDU, JKSTIC organise one day National Workshop on 'Energy Efficiency and Renewable Energy'



JAMMU BULLETIN NEWS
UDHAMPUR, Nov 21:

The School of Mechanical Engineering of Shri Mata Vaishno Devi University (SMVDU), Katra, in collaboration with the J&K Science Technology and Innovation Council (JKSTIC), Udhampur on Thursday organized a National one-day Workshop on "Energy Efficiency and Renewable Energy."

The workshop aimed to equip participants with the knowledge, tools, and motivation needed to take meaningful action on climate change. Through expert presentations, engaging discussions, and interactive sessions, participants explored strategies to combat climate change and adapt to its impacts.

In his keynote address, Prof. K R Jha, Dean of the Faculty of Engineering at SMVDU,

underscored the university's proactive efforts in organizing high-quality workshops, conferences, and awareness programs. He emphasized the value of such initiatives in expanding participants' knowledge and advancing sustainable development practices. Prof. Jha also highlighted the importance of raising public awareness to foster sustainable growth and empower climate action.

Shruti Khanna, District Coordinator of JKSTIC, highlighted the importance of government initiatives in promoting renewable energy adoption and energy conservation at the grassroots level. She discussed the state's efforts to integrate technology and innovation into energy systems, ensuring both sustainability and inclusivity. The event included expert sessions by Dr. Sahil Kalra,

Assistant Professor at IIT Jammu, who discussed the implementation of energy efficiency in automation, and Dr. Pothukuchi Harish, also an Assistant Professor at IIT Jammu, who elaborated on the role of simulations in enhancing energy efficiency, supplemented with practical insights on their applications.

Dr. Yatheshth Anand, Head of the School of Mechanical Engineering and program coordinator, highlighted the pressing global challenges such as climate change, resource depletion, and ecosystem degradation. He stressed the need for knowledge-sharing initiatives to accelerate the transition toward a sustainable future.

Dr. Ankush Raina, Assistant Professor and organizing secretary of the program, echoed this sentiment, emphasizing the critical role of education in driving climate action and promoting sustainability. The event's inaugural session was co-ordinated by Dr. Vineet Tyagi, Dean of R&D, and was attended by Deans and Heads of various schools. Dr. Ankush Raina concluded the event with a formal vote of thanks, expressing gratitude to all contributors and participants.

Samba Enforcement Team realises Rs. 1.2 Cr penalty in GST Crackdown



JAMMU BULLETIN NEWS
SAMBA, Nov 21:

The Enforcement Wing of the State Taxes Department, Samba, has achieved a remarkable feat in the ongoing financial year 2024-25 by imposing penalties amounting to Rs. 1.2 crore after detecting 190 cases of GST violations related to the movement of goods in transit.

The rigorous enforcement measures, carried out under the leadership of Deputy Commissioner State Taxes Enforcement Samba, Sanjay Gupta have targeted high tax-prone commodities, including metal scrap,

cement, granite/marble, TMT bars, and tobacco.

This significant achievement has been made possible under the supervisory guidance of Commissioner State Taxes P.K. Bhat and Additional Commissioner Namrita Dogra. Their strategic direction has empowered the enforcement team to adopt innovative approaches such as enhanced e-way bill verification, data analytics, and round-the-clock vigilance activities, including 24x7 checkpoints (Nakas).

Notably, the Enforcement Wing verified 2,67,519 e-way bills during the current

financial year till November 2024, reflecting a 72% increase over the previous year. This surge demonstrates the department's commitment to preventing GST non-compliance and ensuring a transparent tax regime.

The commendable efforts of Assistant Commissioner Preeti Sharma, STOs Raj Kumar Badgal and Kanchan Bala, along with Inspectors Rajinder Singh, Sami Ullah, and Jagandeep Singh, and Sub Inspectors Ashish Bruno Khokhar, Sandeep, and Manvinder, have been pivotal in achieving these results. Their tireless work in conducting rigorous e-way bill verifications and maintaining round-the-clock vigilance has been instrumental in the realisation of these penalties.

The State Taxes Department remains steadfast in its mission to ensure compliance, curb tax evasion, and uphold the integrity of the State's tax system. These enforcement actions underscore the department's commitment to fostering a culture of accountability and adherence to GST regulations.